

# October Social Media Planner

Week of September 29 to October 5th

Sunday 9/29

Monday 9/30

Tuesday 10/1

Wednesday 10/2

Tuesday Tip

Good Morning

International  
Coffee Day

Social Proof -  
Proof your  
product works

Thursday 10/3

Friday 10/4

Saturday 10/5

Techies Day

Funny Friday Joke

Good Morning

Behind the Scenes

Happy Friday

World Teacher's  
Day

*Life is a gift! Wake  
up to that idea every  
day!*

Notes

# October Social Media Planner

October 6<sup>th</sup> to 12<sup>th</sup>

Sunday 10/6

Inspirational

---



---



---

Monday 10/7

Good Morning

News Flash

---



---



---

Tuesday 10/8

Tuesday Tip

Yom Kippur

---



---



---

Wednesday 10/9

Inspirational

Fire Prevention Day

---



---



---

Thursday 10/10

TBT Throw-back-Thursday

Social Proof-post a testimonial

---



---



---

Friday 10/11

Happy Friday

Funny Friday Joke

---



---



---

Saturday 10/12

Social Proof-post Display your best numbers

---



---



---

*Life is a beautiful struggle*

Notes

---



---



---

# October Social Media Planner

October 13 to 19th

Sunday 10/13

Inspirational

Good Morning

Monday 10/14

News Flash

Columbus Day

Tuesday 10/15

Tuesday Tip

Who needs your product/Service

Wednesday 10/16

How your product/Service helps

Bosses Day

Thursday 10/17

Good Morning

Friday 10/18

Happy Friday

Funny Friday Joke

Saturday 10/19

Inspirational

Social Proof- you & customer or event you attend

*Speake less than you know. Have more than you show.*

Notes

# October Social Media Planner

October 20<sup>th</sup> to 26<sup>th</sup>

Sunday 10/20

Inspirational

Social Proof – Good news story

Monday 10/21

Social Proof you & customer or event you attend

Tuesday 10/22

Tuesday Tip

Good Morning

Wednesday 10/23

Behind the scenes

How your product/Service helps

Thursday 10/24

Inspirational

Friday 10/25

Happy Friday

Funny Friday Joke

Saturday 10/26

Good Morning

Make a Difference Day

*Never wait for opportunity. Create it.*

Notes

# October Social Media Planner

October 27<sup>th</sup> to November 2<sup>nd</sup>

Sunday 10/27

Inspirational

Hindu Diwali Day

Monday 10/28

Social Proof –  
Post  
certifications

Tuesday 10/29

Why people need  
your  
product/service

Wednesday 10/30

Social Proof –  
post a  
testimonial

Thursday 10/31

Halloween

Behind the scenes

Friday 11/1

Saturday 11/2

*Dream without fear.  
Love without limit.*

Notes